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	Docket Number (Optional)			
REISSUE APPLICATION DECLARATION BY THE INVENTOR	54317-011905			
A - a balance are adding attention. I be each or declare that				
As a below named inventor, I hereby declare that: My residence, mailing address and citizenship are stated below ne	ext to my name.			
I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and				
joint inventor (if plural names are listed below) of the subject matter which is described and claimed in patent number 5,905,865,granted May 18, 1999, and for which a				
reissue patent is sought on the invention entitled APPARATUS AND METHOD OF AUTOMATICALLY				
ACCESSING ON-LINE SERVICES IN RESPONSE TO BROADCAST OF ON-LINE ADDRESSES				
the specification of which				
is attached hereto.	•			
was filed onas reissue application n	umber			
and was amended on (If applicable)				
(ii applicable)				
I have reviewed and understand the contents of the above identificated as amended by any amendment referred to above. I acknowledge the duty to disclose information which is material to 37 CFR 1.56. I verily believe the original patent to be wholly or partly inoperative below. (Check all boxes that apply.)	patentability as defined in			
below. (Officer all boxes that apply.)				
by reason of a defective specification or drawing.				
by reason of the patentee claiming more or less than he had	the right to claim in the patent.			
by reason of other errors.				
At least one error upon which reissue is based is described below. reissue, such must be stated with an explanation as to the nature of	If the reissue is a broadening of the broadening:			
Applicants' original claim 1 contained step c) and step d) which collectively identified the use of an address transmitter for receiving (step c) and transmitting (step d) an address from a third location. These steps are not necessary to patentably define the invention over the prior art. As such, the Applicants are claiming the transmitting of an Internet address specifying a website containing an on-line offering and permitting placing an order for a product or service, the offer corresponding with commercial programming an address from the transmitter of television. Support for this feature is found, for instance, in the provisional application No. 60/000,811 which is incorporated by reference in U.S. Patent No. 5,905,865 and the reissue applications. Claims 2 to 38 are being cancelled. Additionally, the reissue application 09/860,259 had an error in not claiming more than there is the right to claim.				

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid CMB control number Docket Number (Optional) (REISSUE APPLICATION DECLARATION BY THE INVENTOR, page 2) 54317-011905 All errors corrected in this reissue application arose without any deceptive intention on the part of the applicant. As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the United States Patent and Trademark Office connected therewith. Registration Number Name(s) Correspondence Address: Direct all communications about the application to: **Customer Number** 33717 Place Customer Number Bar Code Label here Type Customer Number here Firm or Individual Name Address Address Zio City Country Fax Telephone I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and turther that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine and imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application, any patent issuing thereon, or any patent to which this declaration is directed. Full name of sole or first inventor (given name, family name) Shefton L. Palmer Inventor's signature Date Residence 330 East 33rd Street, 19M, New York, NY 10016 Mailing Address Same as Residence Address Full name of second joint inventor (given name, family name) Jason M. Palmer inventor's signature Date Citizenship Residence 41 Shore Drive, Huntington, NY 11743 Mailing Address Same as Residence Address Full name of third loint inventor (given name, family name) inventor's signature Residence Citizenship USA Mailing Address Additional joint inventors are named on separately numbered sheets attached hereto.

PTO/58/51 (02-01)
Approved for use through 01/31/2004, OMB 0651-0033
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
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Docket Number (Optional)

(REISSUE APPLICATION DECLARATION BY THE INVENTOR, page 2)

(REISSUE APPLICATION DECLARATION BY THE INVEN	NTOR, page 2)	54317-01	11905	
All errors corrected in this reissue application arose wit applicant. As a named inventor, I hereby appoint the follo application and transact all business in the United States P	thout any dec	eptive intentions		
Name(s) Registration Number				
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Correspondence Address: Direct all communications about	tine application			M h 0
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Type Customer Number	here 			
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Address				
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Telephone I hereby declare that all statements made herein of my	Fax	o oro tale an	d that all	statements
made on information and belief are believed to be true; a the knowledge that willful false statements and the like so or both, under 18 U.S.C. 1001, and that such willful false application, any patent issuing thereon, or any patent to where the solution of sole or first inventor (given name, family name Shelton L. Palmer	made are pui se statements nich this declar	may jeopardi	ze the va	bilociui.cini
Inventor's signature	Date			
Residence 330 East 33rd Street, 19M, New York, NY 10016	Citizenship USA			
Mailing Address Same as Residence Address				
Full name of second joint inventor (given name, family name Jason M, Palmer	19)		,	
Inventor's signature from M. falmer	Date	9/15/	03	
Residence 41 Shore Drive, Huntington, NY 11743	Citizenship			
Mailing Address Same as Residence Address				
Full name of third loint inventor (given name, family name)				
Inventor's signature	Date			
Rasidence	Citizenship	USA		
Mailing Address				
Additional joint inventors are named on separately numbered shee	s attached hereto			

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patentee:

Palmer, et al.

Patent No.:

5,905,865

Issued:

May 18, 1999

Docket No.:

54317-011905

Title:

APPARATUS AND METHOD OF AUTOMATICALLY ACCESSING ON-

LINE SERVICES IN RESPONSE TO BROADCAST OF ON-LINE

ADDRESSES

CERTIFICATE UNDER 37 CFR 1.10

'Express Mail' mailing label number: EV 311272691 US

Date of Deposit: September 22, 2003

I hereby certify that this paper or fee is being deposited with the United States Postal Service 'Express Mail Post Office To Addressee' service under 37 CFR 1.10 and is addressed to MAIL STOP: REISSUE, Commissioner for Patents, Post Office Box 1450, Alexandria, Virginia 22313-1450.

Name: Kelly Simpso

CONSENT OF ASSIGNEE TO FILING OF DIVISIONAL REISSUE APPLICATION AND POWER OF ATTORNEY

MAIL STOP: REISSUE Commissioner for Patents Post Office Box 1450 Alexandria, Virginia 22313-1450

Dear Sir:

CONSENT

Web Pager, Inc., the assignee owning an undivided interest in said original patent, hereby consents to the filing of the accompanying application for reissue of U.S. Patent No. 5,905,865.

POWER OF ATTORNEY

I appoint the following as my attorneys and/or patent agents to prosecute the captioned utility reissue patent application and to transact all business in the Patent and Trademark Office connected therewith:

Charles Berman, Reg. 29,249 Christopher Darrow, Reg. 30,166 Margo Maddux, Reg. 50,962 Claude Nassif, Reg. 52,061 Albert L. Jacobs, Jr., Reg. 22,211 Eugene C. Rzucidlo, Reg. 31,900 Jesse D. Reingold, Reg. 20,461 Joseph M. Manak, Reg. 33,013 Gerard F. Diebner, Reg. 31,345 Mark A. Farley, Reg. 33,170 Adam B. Landa, Reg. 35,236 Alan P. Force, Reg. 39,673 Elizabeth S. Lapadula, Reg. 46,001 Brad S. Needleman, Reg. 40,416 Paul J. Sutton, Reg. 24,201 Anthony Barkume, Reg. 33,831

The Patent and Trademark Office is requested to correspond with:

Charles Berman, Esq.
Greenberg Traurig, LLP
2450 Colorado Avenue, Suite 400E
Santa Monica, California 90404
(310) 586-7770 - Phone
(310) 586-0271 - Fax
bermanc@gtlaw.com

Date: September (5, 2003)

Respectfully submitted,

WEB PAGER, INC. (Assignee)

By:

Shelton L. Palmer, President

\LA-SRV01\198584v01

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

STATEN	IENT UNDER 37 CFR:3.73(b)
Applicant/Patent Owner: Web Pager, Inc.	
	Filed/Issue Date: May 18, 1999
APPARATUS AND METHOD OF AUTOMATIC Entitled: OF ON-LINE ADDRESSES	ALLY ACCESSING ON-LINE SERVICES IN RESPONSE TO BROADCAST
	a New York corporation
Web Pager, Inc. (Name of Assignee)	(Type of Assignes, e.g., corporation, partnership, university, government agency, etc.)
states that it is: 1. 🔯 the assignee of the entire right, title, and inter	est; or
2. an assignee of less than the entire right, title. The extent (by percentage) of its ownership in the patent application/patent identified above by	nterest is%
in the United States Patent and Trademark Of	tent application/patent identified above. The assignment was recorded ffice at Reel_8351, Frame_6347 or for which a copy thereof is
attached	
OR	
B. [] A chain of title from the inventor(s), of the pat- below:	ent application/patent identified above; to the current assignee as shown
1. From:———	To:
The document was recorded in the Un Reel Frame	ited States Patent and Trademark Office at or for which a copy thereof is attached.
2 From:	To:
The document was recorded in the Un	ited States Patent and Trademark Office at , or for which a copy thereof is attached.
3 From:	To:
The document was recorded in the Un Reel Frame	ited States Patent and Trademark Office at , or for which a copy thereof is attached.
[] Additional documents in the chain of t	tte are listed on a supplemental sheet.
[x] Copies of assignments or other documents in the	ne chain of title are attached; inment document or a true copy of the original document) coordance with 37 CFR Part 3; if the assignment is to be
The undersigned (whose title is supplied below) is	
September , 2003	Shetton L. Palmer
Date	Typed op printed name
(212) 532-3880	725
Telephone number	Jignatuye/
	President
Contract of the Contract of th	A STATE OF THE STA

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

02-20-1997

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To the Horonome Commission	cord the amount or grant to copy memor
1. Name of conveying party(las): Shelton L. Palmer, a citizen of the United States and Jason M. Palmer a citizen of the United Status Accelerateurs(s) of conveying party(las) accepted? Q Yea 13 No	2. Name and entress of meaning party(sec) Name: Web Pager, Inc. Victorial Address: Corporation of New York
3. Noture of conveyance: MRD 2-13-97	
Aesignment	Street Address: 19 West 76th Street
C) Security Agreement C) Change of Name	
Other	Cay New York, Sam: NY ZIP 10:118
Section Date: February 5, 1997	Additional Immedia) & extremelars) attached? D Yee 30 No
4. Application number(s) or passive number(s):	
If this document is being filed together with a new application	, the execution date of the application is:
A. Paleni Application . lo.(s) 08/739,796 Additional numbers also	8. Patent No.(a)
5. Name and address of party to whom correspondence concerning document should be mediad:	6. Total number of explosions and patents involved:
Name: Jeffrey S. Dickey	7. Total fee (37 CFR 3.41) \$ 40.00
Internal Accress: LERHER, DAVID, LITTENBERG,	☑ Enclosed
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9. Statement and signature. To the best of my knowledge and belief, the foregoing information original document. Jeffirey S. Dickey Name of Person Signing	sition in true and correct straining strained copy is a prior copy
	come sheet, still bearing, and december.

ASSIGNMENT

WHEREAS, Sholton L. Palmer, a citizen of United States, residing at 330 East 13rd Street, Suite 19M, New York, NY 10016 and Jason K. Palmer, a citizen of United States, residing at 41 Share Drive, Muntington Bay, NY 11743-1322, as assignors, have invented improvements in

APPARATUS AND NETHOD OF PROVIDING AUTOMATIC ON-LINE ACCESS

for which U.S. App: cation Serial No. 08/739,796 for Letters Patent was filed in the U.S. Patent and Trademark Office on October 30, 1986.

AND WHEREAS, WEB PAGER, INC., a corporation of New York, having a place of business at 19 West 16th Street, New York, Nf 10018, as assignee, is desirous of acquiring all right, title and interest in and to said invention and any Letters Patent that may be granted therefor.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) a wind other good and valuable consideration, the receipt of which is hereby acknowledged, I (we) as assignor(s) hereby sell, assign and set over to said assignee the entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid application for Letters Patent, all origina, divisional, continuation, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein. as assignee of the entire interest therein; and the undersigned for me (us) and my (our) legal representatives, heirs and assigns do hereby agree and covenant vithout further remuneration, to execute and deliver all divisional, continuation, reissue and other applications for Letters Patent on said improvements and all assignments thereof to for letters ratent on Said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences of other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful cathe, and to do generally everything necessary to aid assignee. Its expressive assigns and nominess to obtain material proceedings for said successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.

And We do hereby authorize our attorneys, to insert on this deed the filing date and serial number of said application when known.

1.1:		• • •
Date	SHELTON L, PALMER	
	Witness	
Date	JASON M. PALMER	<u> </u>
n Landagia arang ma	Witness	

04-30-1997

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	2. Name and address of receiving party(see)
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United States and Jason M. Palmer a	The state of the s
citizen of the United States	Internal Address:
comments of conveying puriy(last) attached? (2 Yes. 10 No.	Corporation of New York
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Nature of conveyence: MRA 3-13-97	
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recoica Date: February 5, 1997	Additional name(s) & estimate(ss) crisched? (2 Yes 2) No.
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Name: Jeffrey S. Dickey	7. Total too (37 CFR 3.41) \$ 40.00
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9. Statement and signature. To the best of my knowledge and belief, the foregoing that the original document. Jeffrey S. Dickey	THE DATE OF THE BIRD COTOR OF THE COTOR OF T

WHEREAS, Shelton L. Palmer, a citizen of United States, residing at 336 East 33rd Street, Suite 19M, New York, NY 10016 and Jason M.. Palmer, a citizen of United States, residing at 41 Shore Drive, Huntington Bay, NY 12743-1322, as assignors, have invented improvements in improvements in

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NOW, THEREFORE, in consideration of one Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I (we) as assignor(s) hereby sell, assign and set over to said assignee the entire right, title and interest for the United States of America and all other countries in and to said invention and States of America and all other countries in and to said invention and the aforesaid application for Letters Patent, all original, divisional, continuation, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefore to said assignee herein, as assignee of the entire interest therein; and the undersigned for me (us) and my (cur) legal representatives, heirs and assigns do hereby agree and covenant sithout further remuneration, to execute and deliver all divisionar, continuation, reiscus and other applications for Letters Fatent on said improvements and all assignments thereof to said assignes or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful caths, and to do generally everything necessary to aid assigned, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expanses incident to said applications to be borne and paid by said assignee.

And We do hereby authorize our attornays, to insert on this deed the filing date and serial number of said application when known.

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